

22nd October 2019

To Whom It May Concern

Reference for Ahmed Alzomor Dip DigM

This is to confirm that Ahmed Alzomor Dip DigM passed the IDM Professional Diploma in Digital Marketing in May 2019. The IDM Professional Diploma in Digital Marketing provides grounding in digital tools for marketing communications professionals for integrated marketing campaigns.

Our graduates can identify potential application of online marketing tools within the marketing communications mix. Furthermore, they can apply key technologies, tools and techniques of digital marketing to improve marketing effectiveness. The course took place from February 2018 to December 2018. The course requirements are at least 380 hours study and completing two assignments and one exam.

The Professional Diploma is a level 6 diploma qualification. Furthermore, as an Institute we have the ability to accredit our own courses, ensuring they follow the standards and guidelines set by Ofqual.

I hope the information above is clear. However, if you need any further information please do not hesitate to contact me.

Kind regards

Emma Percival

Qualifications and Training Manager