

Ibrahim Alnuwiser

Contact

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Skills

Team management
Copy & Content writing
Target audience analysis Advertising
campaign planning Advertisement
concept writing Marketing planning
Co-Marketing

Software Skills

Adobe Photoshop
Microsoft Office

Courses

How to make an influential advertisement
2019
Marketing Day, course entitled (creative
writing)
2019
Marketing content copywriting 2019
E-Marketing - Managing paid digital
campaigns
2020
How to choose the advertising medium
for your campaign
2021
Launching and managing digital
campaigns
2021

Language

Arabic
English

About Me

To be an active and motivated employee where I can utilize my knowledge and work experience to support the organization, with my communication skills and ability to learn fast will help me in advancing my career. A position where I get the opportunity for self-development by learning different techniques. And provide me with an ideal opportunity for enhancing my skills. To perform duties assigned from time to time. This is through my commitment to my work which would help in the organization's growth and achievements

Experience

A member of the Saudi marketing association
from 2020 to 2021

Trainee at media zone marketing
in both departments content-making / planning
from Feb to Jul 2021

Collection officer at quara finance
Oct 2021 to Mar 2022

Member of the consultative committee in the Department of
Advertising and marketing communication at Al-Imam Muhammad
Ibn Saud Islamic University
From Dec 2021 - *Present*

Trainee at reeffi store
Doing content writing
from Mar to Sep 2022
|
Marketing specialist at reeffi store
Doing content writing / CO-Marketing / Managing TikTok and Twitter
influencers campaigns / Managing social media platforms
(Twitter- Pinterest - google maps)
from Sep - Present

Education

Al-Imam Muhammad Ibn Saud Islamic University Saudi Arabia, Riyadh
Bachelor's in advertising and marketing communication First class honors
degree (GPA 4.77) 2021

Volunteering

Participants in Al-Imam Muhammad Ibn Saud Islamic University anti-
smoking committee doing copywriting. Nov 2019